

CULTURAL PROGRAM 2025



**FORUM
COMPRAPERDE
BUYGREEN**

**THE GREEN PROCUREMENT
GENERAL ASSEMBLY**

**MAY
14-15
2025**

WEΞGIL
Largo Ascianghi 5 • Roma

FOUNDING ORGANIZATION



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WEDNESDAY, MAY 14 2025

H	BRUNDTLAND HALL Conferences	CONTI HALL Conferences	PINCHERA HALL Workshop	PECCEI HALL GPP Academy
10.00 ----- 12.00	A strong Europe is one that leads the green transition: competitive, respectful and independent			
11.00 ----- 14.00			The Minimum Environmental Criteria Events Checklist: a guide to analysis and completion	
11.30 ----- 13.30		The new Environmental Criteria for roads and the opportunities for rubberized asphalt		GPP Academy training sessions
12.00 ----- 13.00	The Public Administration Network for European and Sustainable Public Procurement			
13.00 ----- 14.30	Climate governance: a child's play?			
15.00 ----- 16.30	Cultural activities and environmental sustainability: good practices, critical issues and challenges for the future	The governance of the energy transition: actors, challenges and perspectives		
15.00 ----- 17.00				GPP Academy training sessions
15.00 ----- 18.00			SchoolFood4Change: meeting of institutions replicating project results	
16.30 ----- 18.00	Policies, experiences and best practices for sustainable sport	Strategic foresight: the art of using data to build future-proof policies		
18.00 ----- 19.00	Everything but the squeal Theatrical Conference			

THURSDAY, MAY 15 2025

ORE	BRUNDTLAND HALL Conferences	CONTI HALL Conferences	PINCHERA HALL Workshop	PECCEI HALL GPP Academy
09.30 ----- 12.00	Presentation of the 8th Green Procurement Observatory Report: the numbers of Green Public Procurement in Italy			
09.30 ----- 11.30		Traditions in the future: Agricultural Universities, eco-sustainable witnesses	SF4C - Sustainable and innovative procurement for school catering	
10.00 ----- 12.00				GPP Academy training sessions
11.30 ----- 13.00		The Global Approach to School Nutrition	Sustainable Procurement Policies of Large Enterprises: 5th Sustainability Monitor	
12.00 ----- 13.30	Ignoring health in public procurement: can we still afford it?			
13.30 ----- 15.00			La mensa in gioco Gioco di Ruolo	
14.00 ----- 15.00	The Green Public Procurement Action Plan for the Metropolitan City of Roma Capitale 2025/2028			
15.00 ----- 16.30	School catering driving the fair and green transition of local food systems in Europe	CREA INFEAS: establishment of a Lazio Region coordination for environmental and sustainability education	Applying the DNSH principle in public procurement: the case of road infrastructure	
15.00 ----- 17.00				GPP Academy training sessions
16.30 ----- 18.00	Award Ceremony			



WEDNESDAY, MAY 14

09.30-10.00 Desk
Registration

10.00-10.10 Brundtland Hall
Inauguration ceremony and institutional greetings

10.10-12.00 Brundtland Hall
A strong Europe is one that leads the green transition: competitive, respectful and independent
OPENING CONFERENCE

Speakers

Giorgia Meloni*, Prime Minister of the Italian Republic
Francesco Rocca, President of Lazio Region
Roberto Gualtieri, Mayor of Roma Capitale
Stefano Ciafani, President of Legambiente
Carlotta Bonvicini, Italian Local Agenda 21 Coordination - Councillor for Climate Policy and Sustainable Mobility of Reggio Emilia
Marta Lovisolo, Senior Policy Advisor on European Policies at ECCO Climate

Moderator

Tommaso Giuntella, Agorà Rai journalist

12.00-13.00 Brundtland Hall
The Public Administration Network for European and Sustainable Public Procurement
CONFERENCE



PROMOSSO DA



Speakers

Matteo Ricci, MEP Vice-President of the European Parliament's Committee on Transport and Tourism
Carlotta Bonvicini, Councillor for Climate Policy and Sustainable Mobility of Reggio Emilia
Giulia Tambato, Veneto Region Purchasing Directorate
Rocco Ferraro, Capital Councillor and Environment Councillor for the Metropolitan City of Rome
Alessandro Paglia, Project Office Director, ALI - Italian Local Authorities
Monika Ruth, Sustainable Food Systems, ICLEI - Local Governments for Sustainability
Francesco Monaco, Head of Department for Municipal Support and European Policies, IFEL
Sabina Nicolella, Fondazione Ecosistemi

Moderator

Marco Gisotti, Environmental Journalist



11.30 - 13.30 Conti Hall

The new Environmental Criteria for roads and the opportunities for rubberized asphalt

CONFERENCE



Speakers

Ettore Musacchi, Secretary General of ETRA - European Tyre Recycling Association

Emiliana Pepe, Engineer, Technical Management of Contracts of ANAS S.p.A

Massimiliano Diamantini, Research and Development Specialist, ANAS S.p.A.

Costis Keridis, President ETRA - European Tyre Recycling Association - CEO Christoforos Keridis S.A.

Antonio Pellicane, Operations and Finance Director of SMACOM S.r.l.

Przemysław Zaprzalski, Research and Development Director at Recykl

Moderator

Dana Vocino, Fondazione Ecosistemi

11.00-14.00 Pinchera Hall

The Minimum Environmental Criteria Events Checklist: a guide to analysis and completion

WORKSHOP

Training session of the Smart pathway of the ECO Network – Ecological and Cultural Initiatives



Speakers

Laura Sorge, Fondazione Ecosistemi

Thais Palermo, Fondazione Ecosistemi

Enrico Biciocchi, Teatro Verde Roma

Walter Agrusta, Circolo ARCI 'Mariella Leo' - Crispiano Comix

11.30 - 13.30 Peccei Hall

GPP Academy training sessions

SEMINARS

13.00 - 14.30 Brundtland Hall

Climate governance: a child's play?

ROLE-PLAYING

Conducted by

Giulia Colafrancesco, Senior Analyst for Governance and Just Transition, ECCO Climate

Sabina Nicolella, Fondazione Ecosistemi



15.00-16.30 Brundtland Hall

Cultural activities and environmental sustainability: good practices, critical issues and challenges for the future

CONFERENCE



Introductory speech and Moderation

For a participatory observatory on the sustainability of cultural organisations. Premises and objectives

Silvano Falocco, Director of the Fondazione Ecosistemi

Francesca Velani, Vice President and Director Culture and Sustainability Promo PA Foundation

For an alliance between culture and environment

Antonio Parente*, General Director Live Show MIC

Michela Esposito, AT Sogesid S.p.A, General Directorate Circular Economy MASE

Erminia Sciacchitano, Co-Chair EU Expert Group on the Green Transition of the Cultural and Creative Sectors MIC

Luciano Messi*, President ATIT - Associazione Teatri di Tradizione and Vice President Federvivo - Superintendent Teatro Regio di Parma

Sustainable culture work in progress. From process review to impact assessment, the viewpoint of organisations in the field

Norma Ghizzo, Ambria Jazz

Paola Sarcina, Festival

Rita Virgili, Youth Music Foundation of Italy

Roberto Cantagalli, MAR - Art Museum of the City of Ravenna

Raffaella Brescianini, Brescia Grand Theatre

Questions, comments and conclusion

15.00-16.30 Conti Hall

The governance of the energy transition: actors, challenges and perspectives

CONFERENCE

Speakers

Annalisa Corrado, Member of the European Parliament

Elisa Scotti, PNIEC Subcommittee Coordinator - National Integrated Energy and Climate Plan

Francesco Campolongo, Department of Political and Social Sciences, University of Calabria

Pietro Vicentini, Head of the Conciliation and Authorisation Unit, Terna SpA

Giulia Colafrancesco, Senior Governance and Just Transition Analyst, ECCO Climate

Moderator

Giorgio Galotti, Fondazione Ecosistemi



15.00-18.00 Pinchera Hall

SchoolFood4Change: meeting of institutions replicating project results

WORKSHOP



15.00-17.00 Peccei Hall

GPP Academy training sessions

SEMINARS

16.30-18.00 Brundtland Hall

Policies, experiences and best practices for sustainable sport

CONFERENCE

Speakers

Claudio Barbaro, Undersecretary at the Ministry of the Environment and Energy Security

Antonella Baldino* Managing Director Credito Sportivo

Teresa Zompetti, Director Sustainability and School - Sport and Health S.p.A.

Alessandro Cochi, President CONI Lazio

Vincenzo Lupattelli, President ACES Italy

Fabio Iraldo, Full Professor - Scuola Superiore S. Anna di Pisa

Adriana Del Borghi, Vice-Chancellor for Sustainability - University of Genoa

Jože Jenšterle, Secretary General - International Association of Infrastructure for Sport and Recreation (IASLIM)

Moderator

Simona Rolandi, Journalist at La Domenica Sportiva Rai

16.30-18.00 Conti Hall

Strategic foresight: the art of using data to build future-proof policies

CONFERENCE

Speakers

Andrea Lippi, Professor of Public Policy Analysis, University of Florence

Mara Cossu, Sustainable Development Unit Coordinator,
Ministry of Environment and Energy Security

Giulio Citroni, Professor of Political Science, University of Calabria

Dana Vocino, Fondazione Ecosistemi

Moderator

Marco Gisotti, Environmental journalist

18.00-19.00 Brundtland Hall

Everything but the squeal

THEATRICAL CONFERENCE

By **Arianna Saturni**

With **Arianna Saturni** and **Chiara Casali**

FREE TRAINING SEMINARS



Europe: The Future of the Union Lies in the Green Deal

Silvano Falocco, Director Fondazione Ecosistemi

CSDDD or CS3D: The EU Corporate Sustainability Due Diligence Directive

Sabina Nicoella, Ecosistemi Foundation

Environmental Taxonomy: A Guide for the Transition to Decarbonisation

Giorgia Balducci, Fondazione Ecosistemi

Environmental Taxonomy: A Guide for the Transition to a Circular Economy

Giorgia Balducci, Fondazione Ecosistemi

Climate Risk Analysis:

Why It Matters and How to Develop It

Dana Vocino, Fondazione Ecosistemi

Measuring the Environmental and Social Impacts of Food Systems

Alberta Congeduti, Fondazione Ecosistemi

Opening the Table: Citizen Participation in Zaragoza's Food Procurement

Paola Hernández Olivan, Project Manager, Mensa Cívica, Zaragoza

Renewable Energy Sources: Assessing Environmental and Social Impacts

Silvano Falocco, Director, Fondazione Ecosistemi

Ecodesign: Principles and Regulations for Sustainable Design

Giorgio Galotti, Fondazione Ecosistemi

Environmental Criteria for Sustainable Events: How to Engage Stakeholders in Environmental Sustainability

Laura Sorge, Fondazione Ecosistemi

Environmental Criteria for Sustainable Events: Optimising Sustainable Management and the Environmental Impact of Organisations

Laura Sorge, Fondazione Ecosistemi

Eco-Cultural Events:

Promoting Sustainability Through Culture

Maria De Gregorio, Fondazione Ecosistemi

Minimum Environmental Criteria – Infrastructure: Making Roads More Sustainable

Dana Vocino, Fondazione Ecosistemi

An Effect of the European Green Deal: The “License” for Corporate Skills

Vanni Resta, President, Fondazione Manlio Resta

Energy Optimisation in Public Buildings: Strategies for Greater Efficiency

Dana Vocino, Fondazione Ecosistemi

Urban Forestry: A Syntropic Approach for Sustainable Cities

Alberta Congeduti, Fondazione Ecosistemi

The Role of Agrarian Universities in the Just and Green Economic Transition

Giorgio Galotti, Fondazione Ecosistemi

Rodent and Pest Control: How Innovation and Sustainability Make a Difference

Maria De Gregorio, Fondazione Ecosistemi

Italy - China: A Cooperation for Sustainable Development

Silvano Falocco, Director Fondazione Ecosistemi

The **GPP Academy** is a training initiative focused on promoting Green Public Procurement, Minimum Environmental Criteria, and, more broadly, topics related to sustainable development and the ecological transition.

The content is delivered through short videos, each lasting between five and ten minutes, and focused on a specific topic.

The GPP Academy is available via streaming during the Forum

Wednesday, May 14

11:30 AM – 1:30 PM / 3:00 PM – 5:00 PM

Thursday, May 16

10:00 AM – 12:00 PM / 3:00 PM – 5:00 PM

Training sessions will also be available online after the event at www.forumcompraverde.it



THURSDAY, MAY 15

09.30-12.00 Brundtland Hall

Presentation of the 8th Green Procurement Observatory Report: the numbers of Green Public Procurement in Italy. The status, trends, and accelerations of the PNRR

CONFERENCE



AdLaw AVVOCATI
AMMINISTRATIVISTI



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



ASSOSISTEMA
CONFINDUSTRIA



Speakers

Marco Mancini, OAV Representative, Legambiente Scientific Office

Adriana Del Borghi, Full Professor and Pro-Rector for Sustainability, University of Genoa

Eleonora Di Maria, Professor University of Padua

Matteo Nevi, General Manager Assosistema Confindustria

Gianni Pittella, Mayor of Lauria

Roberto Caranta, Professor of Administrative Law, University of Turin

Carlo Contaldi La Grotteria, AdLaw Avvocati Amministrativisti

Giuseppina Carnimeo, General Manager of Ecopneus

Vivien Führ, Sustainable Procurement and Sustainable Business Development Expert, Agado - Gesellschaft für nachhaltige Entwicklung

Francesca Calenne, Lazio Innova

Andrea Minutolo, Legambiente Science Manager

Silvano Falocco, Director of Fondazione Ecosistemi

Antonio Nicoletti, Head of Protected Areas and Biodiversity Legambiente

Francesco Tomas*, DG Ministry of Environment and Energy Security

Mauro Durbano, President Gran Paradiso National Park

Fabio Aretusi, President Torre del Cerrano Marine Protected Area

Daniele Buschiazzi, President of the Begua Regional Park

Raffaele Manicone*, Commander of the Carabinieri Biodiversity Grouping

Moderator

Adele Grossi, Journalist Rai News 24

Invite the best experiences from the 2025 survey:

ASLs, Protected Areas, Metropolitan Municipalities, and Regional Procurement Centers

09.30-11.30 Conti Hall

Traditions in the future: Agricultural Universities, eco-sustainable witnesses

CONFERENCE



Speakers

Daniele Natili, Administrative Director of the Canale Monterano Agricultural University

Marina Ajello*, Director Area Usi Civici Lazio Region

Marcello Marian, President of the Lazio Regional Association of Agricultural Universities - ARUAL

Marco Marchetti, Professor of Conservation of Forest Resources, 'La Sapienza' University

Ilaria Dalla Vecchia*, Forest Stewardship Council - FSC Italy

Annalisa Paniz, Italian Agroforestry Energy Association - AIEL Energia

Fabio Chiaravalli, President of the Canale Monterano Agricultural University

Moderator

Giorgio Galotti, Fondazione Ecosistemi



10.00-12.00 Peccei Hall
GPP Academy training sessions

SEMINARS

09.30-11.30 Pinchera Hall
SF4C - Sustainable and innovative procurement for school catering

WORLD CAFÈ



Speakers

Vivien Franck, Sustainable Food System Expert, ICLEI - Local Governments for Sustainability
Monica Ruth, Senior Expert Sustainable Food System, ICLEI - Local Governments for Sustainability
Paola Hernandez Olivan, Projects officer, Mensa Cívica, Zaragoza
Andrea Vaz-König, Consultant for sustainable food systems, Project Manager School Food 4 Change, City of Vienna
Julia Haas, City of Vienna
Estelle Jaqc, City of Lyon
Emilie Bøttern, City of Copenhagen
Sofie Folsach Rasmussen, City of Copenhagen
Sarah Bruinaars, City of Ghent
Orsolya Diófási-Kovács, Associate Professor, Corvinus University of Budapest
Cristina Sossan, Project Manager School Food 4 Change, Municipality of Milan
Michela Tricomi, Project Manager School Food 4 Change, Municipality of Nuoro
Filippo Fossati, Quality and Services
Claudia Paltrinieri*, Foodinsider
Francesca Rocchi*, Foodinsider
Jean Marc Louvin*, Buy Better Food Campaign Coordinator
Luciano Sbraga*, Head of the study office of FIPE - Federazione Pubblici Esercizi
Monica Falezza, Media relations Fairtrade Italy
Chiara Falvo, Project Manager Eating City
Giulia Caddeo, University of Turin
Nadia Tecco*, University of Gastronomic Sciences of Pollenzo
Francesco Severino Sanna*, LAORE
Alba Pietromarchi, FIRAB, Partner Progetto LIFE GRACE

12.00-13.30 Brundtland Hall
Ignoring health in public procurement: can we still afford it?

CONFERENCE

Speakers

Stefano Moriconi, Chief Technical Secretary to the Minister of Health
Elisa Scotti, Global Pandemic Network, Professor of Administrative Law, University of Macerata
Giorgio Banchieri, National Secretary ASQUIS - Italian Association for Quality in Health and Social Care
Andrea Vaz Koenig, Consultant for sustainable food systems, City of Vienna
Fabiola Fratini, Professor of Urban Technique and Planning - La Sapienza University -
Marco Mari, Sustainability and Policy Advisor
Enrico Venturini, Senior researcher at Next Technology
Augusto Curti, Member of Parliament - VIII Environment, Territory and Public Works Commission
Giovan Battista Varoli*, Managing Director, General Beverage Srl - Io Sano
Rosa Draisci*, BIOVITAE

Moderator

Mauro Pantaleo, President of Fondazione Ecosistemi



11.30-13.00 Conti Hall

The Global Approach to School Nutrition

WORKSHOP



Speakers

Michela Tricomi, Project Manager School Food 4 Change, Municipality of Nuoro

Cristina Sossan, Project Manager School Food 4 Change, Municipality of Milan

Roberta Del Rio, Head of Sector 7 Municipality of Nuoro

Franca Luciana Guiso, Nuoro pilot school teacher

Filomena Calzedda, Paediatrician ASL Local Nuoro

Federica Buglioni, author, trainer and expert in workshop teaching with food

Giulia Caddeo, Food Ambassador Italy, SF4C

Alba Pietromarchi, FIRAB, Partner Progetto LIFE GRACE

Moderator

Marco Gisotti, Environmental journalist, LIFE Grace

11.30-13.00 Pinchera Hall

Sustainable Procurement Policies of Large Enterprises: 5th Sustainability Monitor

CONFERENCE



Speakers

Alessia Zoccali, Environmental Analyst, Terna SpA

Paolo Pastore, Director Fairtrade Italy

Francesco Testa, Full Professor Scuola Sant'Anna di Pisa

Giuseppe d'Ippolito, Former Member of Parliament and environmental lawyer

Grazia Barberio, Coordinamento tecnico ICESP

Chiara Murano, Head of Sustainability Eataly S.p.A.

Moderator

Giorgio Galotti, Fondazione Ecosistemi

13.30-15.00 Pinchera Hall

The canteen in game

ROLE-PLAYING

14.00-15.00 Sala Brundland

The Green Public Procurement Action Plan for the Metropolitan City of Roma Capitale 2025/2028

CONFERENCE

Speakers

Patrizia Giancotti, Metropolitan City of Rome

Dana Vocino, Fondazione Ecosistemi

Silvano Falocco, Director of Fondazione Ecosistemi

**15.00-16.30 Brundtland Hall****School catering driving the fair and green transition of local food systems in Europe****CONFERENCE***Speakers*

Claudia Pratelli*, Councillor for Schools, Training and Labour, Roma Capitale
Monica Ruth, Sustainable Food Systems, ICLEI - Local Governments for Sustainability
Emilie Bøttern, Purchasing Department, City of Copenhagen
Andrea Vaz-König, Consultant for sustainable food systems, Project Manager School Food 4 Change, City of Vienna
Cristina Sossan, Project Manager School Food 4 Change, Municipality of Milan
Sarah Bruinaars, Head of European Projects, City of Ghent
Michela Tricomi, Project Manager School Food 4 Change, Municipality of Nuoro
Orsolya Diófási-Kovács, Associate Professor, Corvinus University of Budapest
Estelle Jaqc, Project Manager School Food 4 Change, City of Lyon
Alberta Congeduti, Impact Assessment Expert, Fondazione Ecosistemi
Fabio Ciconte, President of the Food Council of Rome

Moderator

Sabina Nicoletta, Fondazione Ecosistemi

15.00-16.30 Conti Hall**CREA INFEAS: establishment of a Lazio Region coordination for environmental and sustainability education****CONFERENCE**

**REGIONE
LAZIO**

Speakers

Elena Palazzo, Councillor for Tourism, Environment, Sport, Climate Change, Energy Transition, Sustainability, Lazio Region
Alessandra Somaschini, Head of Environmental Education and Social Involvement Area, Environment, Climate Change, Energy Transition and Sustainability, Parks Directorate - Lazio Region
Maria Tiziana Marcelli, Sustainable Development and Territory, Lazio Innova
Riccardo Casilli, Head of Institutional Communication and Knowledge Management Unit, ARPA Lazio
Roberto Ottaviani, Head of Communication and Promotion of Cultural Services Area - Directorate for Culture, Youth and Family Policies, Equal Opportunities and Civil Service - Lazio Region
Valeria Fabio, Communication and Promotion of Cultural Services Area - Culture, Youth and Family Policies, Equal Opportunities and Civil Service Directorate - Lazio Region
Fabiola Fratini, Referent Lecturer Microforests and Delegate for Civic and Territorial Collaboration, Sapienza University of Rome - ICEA Department, Faculty of Engineering
Thais Palermo, Erasmus+ Project Parkconnect

Moderator

Marco Gisotti, Environmental journalist

15.00-16.30 Pinchera Hall**Applying the DNSH principle in public procurement: the case of road infrastructure****WORKSHOP***Conducted by*

Dana Vocino, Fondazione Ecosistemi



15.00-17.00 Peccei Hall
GPP Academy training sessions

SEMINARS

16.30-18.00 Brundtland Hall
Award Ceremony



**Premio
Compraverde
Buygreen**

A recognition of the best sustainability practices in public and private policies, procurement, and services. During the ceremony, awards will be given to organizations, companies, and entities that have stood out for their commitment to promoting Green Public Procurement and fostering innovative and responsible models.

The award-winning sections:

- **GPP Policy**
- **Green Tender**
- **Green Canteen**
- **Vendor Rating and Sustainable Procurement**
- **Green Culture**
- **Social Procurement**
- **Green Building**
- **Green Hospital**
- **Sport in Green**

FREE TRAINING SEMINARS



Europe: The Future of the Union Lies in the Green Deal

Silvano Falocco, Director Fondazione Ecosistemi

CSDDD or CS3D: The EU Corporate Sustainability Due Diligence Directive

Sabina Nicoella, Ecosistemi Foundation

Environmental Taxonomy: A Guide for the Transition to Decarbonisation

Giorgia Balducci, Fondazione Ecosistemi

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Why It Matters and How to Develop It

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Silvano Falocco, Director Fondazione Ecosistemi

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HOW TO PARTICIPATE AND ACCESS THE FORUM COMPRAPERDE BUYGREEN

Brundtland Hall

Speakers will be present and/or remote. Approximately 100 people will be allowed access. It will be possible to follow the opening conference live and stream all the lectures via the Buygreen Forum's official website at the following link www.forumcompraverde.it.

Conti Hall

Speakers will be present and/or remote. Approximately 40 people will be allowed to attend. The events are all scheduled in presence.

Pinchera Hall

Speakers will be present and/or remote. Approximately 30 people will be allowed access. This is a dedicated space for working tables and workshops. All events will be in-person.

GPP Academy

Access to the GPP Academy training will only be available through the official website of the Forum Compraverde Buygreen at the following link www.forumcompraverde.it, not in person. The content will be displayed on the screen in the Globe Room (Mezzanine).

Network Area

A designated area in the Globe Room (Mezzanine) for the exchange of best practices, projects, and experiences aimed at promoting networking focused on sustainability. Access is free and in person only.



CONFERENCE HALLS

BRUNDTLAND HALL

Conference room on the ground floor

Gro Harlem Brundtland, is a Norwegian politician, committed to environmentalism. In 1981, she became Prime Minister of the Norwegian government, the first woman and the youngest person ever to hold this position. In 1983, the Secretary General of the United Nations appointed her President of the World Commission on Environment and Development. In 1987, she coordinated the drafting of the Brundtland Report (Our Common Future), which combined the expectations of prosperity and economic growth with respect for the environment and the preservation of natural resources, to which we owe the official definition of sustainable development.

MAATHAI HALL

Press Area – Mezzanine Floor

Wangari Muta Maathai (1940-2011) was a Kenyan environmentalist, political activist and biologist. Founder of the Green Belt Movement, she embarked on a strong campaign in the 1990s to raise awareness of the problems of nature and deforestation, planting more than 51 million trees in Kenya (Green Belt) against erosion, and uniting the rights of nature with women's rights to democracy and quality of life. In 2004 she became the first African woman to receive the Nobel Peace Prize for 'her contribution to the causes of sustainable development, democracy and peace'.

CONTI HALL

Conference room on the first floor

Laura Conti (1921-1993) approached the biological sciences and ecology when environmental issues were not on the institutional political agenda, anticipating reflections on the environmental and social sustainability of industrial, economic and political choices, focusing on the relationship between politics and technological and scientific research. She attended 'Medicina democratica', the counter-information centre on health and harmfulness in factories founded by Giulio Maccacaro. The adopted method required the analysis of environmental problems, conducted through the evaluation of all available documentation, the involvement of the population in the search for a solution that was scientifically effective, but also socially accepted. She fostered this approach even in 1976 during the emergency of the toxic cloud that developed in Seveso from the Icmesa plants.

PINCHERA HALL

Workshop room on the second floor

Giancarlo Pinchera (1933-1995) was a leading figure in research and environmentalism. Born as an expert on nuclear energy, he realised in the 1970s that the looming energy, ecological and climate crisis on the planet called for different solutions: neither anti-technological nor hyper-technological, but rather solutions that were aware of the complexity of the issue and were not without their underlying ethicality. Hence the idea that the future had to be the decarbonisation of the economy, the overcoming of fossil fuels, the development of research and innovation in the field of renewable energy, energy efficiency and savings.

PECCEI HALL

Live Streaming GPP Academy

Aurelio Peccei (1908-1984) was an Italian entrepreneur, CEO of Olivetti. He is credited with developing the third fundamental concept of future studies, namely the need to look to the future with a global approach. In 1968, he brought a number of scholars together in Rome and together they formed the Club of Rome. The group decided to study the future of mankind and the crisis in the availability of natural resources, water, and energy, which resulted from population growth and the development model: the study, published in 1972, was entitled 'The Limits to Growth'.

SUSTAINABILITY CRITERIA

The Forum Compraverde Buygreen adopts all the environmental and social criteria set out by the Life Green Fest project and later incorporated into the CAM Eventi (Minimum Environmental Criteria for Events), which include:

Accessibility and Sustainable Mobility

The event venue is highly accessible both structurally, considering its suitability for people with disabilities, and geographically, as it is reachable by public transport, promoted throughout all official communications, by bicycle, or on foot, in order to reduce CO₂ emissions.

Reduction of Natural Resource Consumption

The event's communication is almost entirely digital or, when necessary, uses paper certified by Ecolabel and/or recycled and sourced from sustainably managed forests, in line with the international FSC standard. Printing processes are all low environmental impact and comply with FSC standards.

Energy Savings

The use of natural light is encouraged, and the audio/video/lighting systems are energy-efficient, with reduced CO₂ emissions.

Sustainable Food Products

The food products served are organic, seasonal, locally sourced, from short supply chains, typical of the region, and from social agriculture.

Waste Separation

The event is organized to prevent waste generation, promoting recyclable and/or reusable products, and organizing waste separation by material type, supported by simple and clear communication for all participants.

Water Resource Savings

All water provided to speakers comes from the municipal water supply.

Social Criteria

The catering is organized by cooperatives that promote social inclusion and use products from social agriculture.

Choice of Sustainable Suppliers

All selected suppliers adhere to social and environmental sustainability criteria to reduce the overall environmental footprint.

Training and Information on Sustainability Issues

Informational signs are provided to promote the reduction of environmental impacts associated with participant behavior, and all personnel involved in the event organization are trained to reduce environmental impacts.

Compensation of Residual Emissions

The residual CO₂ emissions that could not be mitigated are offset through local reforestation projects.

FORUM COMPRVERDE BUYGREEN

THE GREEN PROCUREMENT
GENERAL ASSEMBLY

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