



Compraverde Buygreen Award

GREEN BUILDING

XIXth Edition Regulations

Art. 1 - Object

On the occasion of the Forum Compraverde Buygreen – to be held **from 14 to 15 May 2025 at WeGil in Rome – the Compraverde Buygreen Award, Green Building Section**, is announced, intended for companies that have distinguished themselves in having designed, developed, produced and marketed construction materials and building components with low environmental impact throughout their life cycle. A construction material (cement, concrete, brick, etc.) or building component (brick-concrete floor, window frame, etc.) is considered to have a low environmental impact if the environmental impact throughout its life cycle has been evaluated.

Art. 2 - Purpose

The Compraverde Award, Green Building Section, aims to promote the best building materials and components with a low environmental impact throughout their life cycle, produced nationally and internationally. The Award is intended as an annual recognition for companies that have distinguished themselves for their commitment to innovation and environmental sustainability in the construction sector.

Art. 3 - Target audience

The recipients of the call for proposals are enterprises, of any size, that design, develop, manufacture and market one or more building materials and/or building components with low environmental impact along the life cycle.

Art. 4 - Categories and mentions

4.1 4.1 There are two competition categories:

- **Local and renewable materials**
- **Eco-innovative materials**

4.2 “**Local and renewable materials**” means building materials and/or building components made entirely or partially from materials of plant and/or animal origin. The crops and/or livestock farms of origin, as well as any sites where semi-finished products are prepared and processed, must be located in the same region as the production site of the material covered by the tender. The environmental impact and consumption of non-renewable resources (energy and materials) throughout the life cycle must be improved compared to equivalent conventional materials and components on the market. “**Eco-innovative materials**” are defined as construction materials and/or building components that have one or more of the following characteristics: 1) they are made entirely or partially from materials deriving from waste recycling (as per art. 181, Legislative Decree 152/2006) and/or by-products (as per art. 184 bis, Legislative Decree 152/2006) and/or end of waste as per art. 184ter; 2) are made of natural or artificial materials (mineral, stone,

metal, ceramic, polymeric, composite) whose technical performance with environmental advantages (thermal, energy, durability, absorption of polluting emissions, etc.) are superior to those of conventional building materials and components. The environmental impact and consumption of non-renewable resources (energy and materials) throughout the life cycle, verified with procedures in accordance with the UNI EN 15804:2021 standard Sustainability of construction - Environmental product declarations - Framework development rules by product category, must be improvements compared to equivalent conventional building materials and components on the market.

4.3 The Technical Scientific Committee (TSC) reserves the right to award a “special mention” in relation to specific environmental aspects by rewarding construction materials and/or building components that are particularly efficient in terms resource and/or process energy.

Art. 5 - Participation requirements

Eligibility criteria for the call for applications are:

- adherence to the deadlines stipulated in the call applications and submission of supporting documentation;
- have developed, produced, and marketed a construction material or building component with low environmental impact.

It does not result exclusion from the competition to have already participated in or won other similar competitions. Winners of the Compraverde Award, Green Building Section in the year 2024 are not eligible to participate in the 2025 Award, unless they participate with a different building material/component than the one for which they won.

Art. 6 - Modalities of participation

To participate in the Award, the following documentation must be submitted **by 6.00 p.m. on Thursday 24 April 2025**:

- the **online form**;
- the **product sheet**;
- a brief **technical report** illustrating the aspects that improve on equivalent materials and components on the market;
- for the “**Eco-innovative materials**” category: the environmental profile of the product, i.e. the life cycle analysis or an Environmental Product Declaration (in accordance with the UNI EN 15804:2021 standard), if available, and a copy of any product certifications (Ecolabel, LEED compliant, etc.);
- for the category “**Local and Renewable Materials**”: a **descriptive report** explaining the origin of the material project and some examples of its use in public or private

construction projects (max. 4 pages/10000 characters including spaces) accompanied by any supporting documentation that you deem useful to send for evaluation purposes. The entire documentation should be attached to the online form after connecting to a Gmail account.

The documentation can be written in the following languages: Italian, English, French and Spanish. If the documentation is not complete, before the deadline, the Secretariat will contact the submitters to finalize the application. For further information and technical support, you can contact the Award Secretariat via email at premi@forumcompraverde.it

Art. 7 - Evaluation criteria

I criteri di valutazione che danno luogo ai punteggi sono distinti per le due categorie del premio.

7.1 Evaluation criteria for the “Local and Renewable Materials” category 1) the “local” or “renewable” characteristic of the material; 2) evidence of improved environmental impacts along the life cycle, compared to equivalent materials and components on the market.

7.2 Evaluation criteria for the “Eco-Innovative Materials” category (the material need not meet all the evaluation criteria below): 1) evidence of improvement of environmental impacts along the life cycle, compared to equivalent materials and components preheard on the market; 2) percentage of recycled content (materials recycling and waste recovery and/or by-products); 3) ability of the material or component to improve the building’s energy performance; 4) improved durability of the material/component resulting in longer building maintenance cycles; 5) innovative technical performance of the material/component for thermoigrometric improvement, indoor environmental quality, absorption of pollutant emissions outside, etc.; 6) regional provenience of recycled content.

Art. 8 - Prize

Overall, the competition will have one or more winners and possible special mentions (see 4.2) designed by the Technical Scientific Committee (TSC). The following prizes will be

paid to the winners of the Compraverde Prize, Green Building Section:

- award certificate that will contain a concise valuation of the TSC.
- Use of the Award logo in all institutional communications, for two years from the date of the award.

The award ceremony will take place during a dedicated event within the Forum Compraverde Buygreen.

Art. 9 - Method of communication to the winners

Winners of the competition and those who were mentioned will be notified by phone and e-mail **by May 9, 2025**.

Art. 10 - Obligations of participation

By submitting the application and documents required for admission to the competition, participants assume the obligation to:

- accept all the regulations in the announcement;
- do not request the return of submitted materials;
- grant the organizers the ability to use the contents of the submitted material, with citation of the source;
- in case of recognition, if technically possible, attend the award ceremony in person.

Art. 11 - Tasks and composition of the Technical Scientific Committee

The TSC will consist of a representative of the Ministry of Environment and Energy Security, a university lecturer and three professional experts in sustainable building. The Technical Scientific Committee will evaluate the materials received and designate the winners. The decision of the TSC, as well as its working methods, is final and unchallengeable.

Art. 12 - Functions and contacts of the Compraverde Prize Secretariat

The Prize Secretariat assists the Technical Scientific Committee in evaluation activities, provides clarifications with respect to the contents of these regulations, and takes care of communications with participants, winners, and those mentioned.



**Compraverde
Buygreen**

Gli Stati Generali
degli acquisti verdi

Secretariat
Fondazione Ecosistemi
Corso del Rinascimento, 24
00186 Roma
Tel. 06 683 38 88
premi@forumcompraverde.it

www.forumcompraverde.it

