

CALL FOR INNOVATORS

# we change

We are seeking for  
transformative ideas

**We Change** is where innovators, research institutes, universities and start-ups can present their ideas to foster the ecological transition of our economy.

The most **innovative solutions** will take part to pitching sessions with possible investors, developers, partners and media.

**We Change** is one of the special initiatives of **Forum Compraverde Buygreen 2020**, that has been facilitating for the past 13 years has been facilitating the meeting of public and private organizations that operate with sustainable procurement, public decision makers and producers of good and services with environmental and social characteristics.

**We Change** aims at increasing the offer of solutions for the growing environmental and social demand of large procurers.

**APPLY TO LET YOUR IDEA GROW!**



Gli Stati Generali  
degli acquisti verdi

# INFO

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## WHO CAN APPLY

The call is open to individuals, associations, research groups, aspiring entrepreneurs (over 18), start-ups of every sector and nationality (also already established, but not more than 36 months before the deadline date). The products and services provided must have evident social and environmental characteristics, and they must respond to at least one well-defined need. The ideas will be considered also in reason of their degree of innovation, their feasibility and possibility to scale up.

## HOW TO APPLY

To apply, it is necessary to send the application kit as listed below to [wechange@forumcompraverde.it](mailto:wechange@forumcompraverde.it) by **September 25, 2020**.

### Application kit:

- application form filled in, including the description of the state of implementation of the solution, of the proposing entity, extent of any funding sources and other details (you can download the form here: [www.forumcompraverde.it/we-change](http://www.forumcompraverde.it/we-change))
- a short video to introduce the proposed solution and the proponent (maximum length 3 minutes)

## EVALUATION AND SELECTION

The jury is composed of technical partners, procurement agencies and third sector associations. The evaluation criteria encompass:

- degree of Innovation
- consistency with the principles of circular and responsible economy
- ability to respond to concrete environmental and social problems

Scalability and/or replicability, the presence of technological innovation will also be taken into consideration. On Oct. 9, the awarding committee will grant the "We Change for Innovation" Prize to the proposal that best meet the requirements listed above.

## CONTACTS

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Phone 06 683 38 88  
[www.forumcompraverde.it](http://www.forumcompraverde.it)

## INTELLECTUAL PROPERTY, PERSONAL DATA, INDEMNITIES, DISCLAIMERS

When applying, you agree to the processing of your personal data and to the publicity of the materials necessary for the selection process and the pitching sessions, while every engaged party, including you, commits to confidentiality. You also agree to free the promoters from any responsibility, claim for compensation, damages or sanctions relating to the originality and ownership of the presented data.

### The intellectual property of the documents remains with the proposers.

At the same time, the selected proposers will be required to:

- guarantee the presence at the pitching session of the Forum Compraverde Buygreen 2020, in the manner that will be communicated
- coordinate with the organizational secretariat of the Compraverde Buygreen Forum for the communication and promotion aspects of the initiative.

