



GENERAL REGULATIONS

To be subscribed and returned together with the Application for Admission

NAME - PURPOSE CLASSIFICATION - DATE - TECHNICAL ORIENTATIONS

1. Name of the Organizers

The Forum called Compraverde-BuyGreen, International Green Shopping Forum, open to the public, is organized by the Fondazione Ecosistemi. The Forum will take place at the Salone delle Fontane (Rome) on 12-13 October 2017. The timetables will be notified to exhibitors in the event's Notes on Organisation.

2. Date, Opening Times and Security

The opening and closing dates of the Forum, the duration and access times are established by the Fondazione Ecosistemi, which reserves the right to make changes at any time without the acknowledgment of any claims for damages. The Fondazione Ecosistemi is committed to implementing and enforcing current security regulations for the safety of persons and property (Legislative Decree 81/08, Legislative Decree 494/96, Minister Decree 10 March 1998, Legislative Decree 528/99 and subsequent additions or amendments). **The Participant accepts in full and without any reservation these General Regulations, which must be duly filled in and signed in all its parts, together with the application for admission.** In addition, the participant agrees to comply with all the issued rules and regulations, even subsequently, with reference to the organization, security and proper functioning of the Forum.

PARTICIPATION AND ADMISSION

3. Participation

Exhibitors may be allowed to participate in all the companies / entities that have an activity relevant to the purpose of the Forum itself. The relevance to the general aims of the initiative is the unquestionable judgment of the Fondazione Ecosistemi.

4. Application for Admission

Applicants must submit an application for admission, without any reserves, on the respective form which must be signed by the owner of the company/body or the legal representative or by the person delegated for this purpose. The following are mandatory: fill in the form in all its parts, including the annexes; indicate the various products intended to be displayed, in the on-line format suitable for presentation in the catalogue, listing them in an explicit and complete form, without adding expressions or locations that might lead to broad interpretations; list, in case a request is presented by representative dealers or agents, the bodies represented, with the respective address and the respective products. Together with the application for admission, the applicant must submit to the Adescoop the General Regulations, duly signed in all its parts, in addition to the provisions of subsection no. 7. In the contrary case, the application for admission will be disregarded.

5. Irrevocability of the Application for Admission

The application for admission submitted within the terms as set forth for the Forum, together with the attached annexes, constitutes for the applicant an irrevocable proposal of participation to the Forum. By signing and submitting the application for admission, the applicant undertakes to:

- a) unconditionally accept and recognize as effective for itself, for its delegates and employees, all the provisions of the present Regulations as well as the additional ones subsequently issued by Fondazione Ecosistemi and all the provisions and laws established by the competent bodies in the field;
- b) recognize the exclusive jurisdiction of the Law Court of Rome, in case of disputes of any kind.

Fondazione Ecosistemi reserves the right to accept applications for multiannual participation and to accept in writing the Applications for Admission **after the expiry of the period** as mentioned in the application form itself; this does not mean that in such cases the contract can be concluded by virtue of tacit acceptance as outlined above.

6. Past Debts

Exhibitors, who are already debtors to the Fondazione Ecosistemi for non-payments related to previous Events, even if the credit is contested, will not be eligible to apply for admission to a new edition of the Forum if they have not previously paid their debts in full, including the default interest and any costs incurred by the creditor for the recovery of the credit. Should these Exhibitors submit an advance payment for the new 2017 Edition, the same will be retained by the Organizing Secretariat as Balance / Advance Payment for the past debt. The participants as considered to have expressly waived the right to a different imputation of the payments referred to in Art. 1193 of the Italian Civil Code, 1st paragraph. The Organizing Secretariat will deliver to the Exhibitor a receipt for the payment to be charged to the Balance / Advance Payment due for the previous debt, according to and for the effects of art. 1195 of the Italian Civil Code.

PAYMENTS

7. Payments

Upon registration and in any case **not later than ten days** after the signing of the contract **30% of the due amount** is to be paid by bank transfer.

The payment must be made before and not later than Friday, the 29th of September 2017, directly to the Fondazione Ecosistemi

The payment must be made by bank transfer to

Beneficiary: Fondazione Ecosistemi, Viale Liegi 32, 00198 Roma

C.F. 12956431006

Bank Coordinates: Banca Popolare Etica, Via Parigi 17, 00185 Roma

IBAN: IT18J050 1803 2000 0000 023 8081

Reason: Compraverde-Buy Green 2017 (indicating the payer's company name).

Fondazione Ecosistemi has the right to modify the tariffs communicated to the exhibitor in case of economically significant events.



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8. Invoices

All invoices issued by Fondazione Ecosistemi on the days prior to the opening of the Forum or during the event must be settled immediately for the entire amount. Fondazione Ecosistemi reserves not to grant permission to use the required participation services to participants in arrears with their fees.

9. Reimbursement Amounts paid in Case of Non-acceptance of the Application Form

Amounts paid by applicants whose application for admission is not accepted will be returned without interest after closure of the Forum. The security deposits will be refunded also without interests and after the closure of the Forum, to any title and that they no longer have reason to subsist.

WITHDRAWAL - ABANDON

10. Withdrawal

The exhibitor can withdraw from this agreement by giving notice in writing to Fondazione Ecosistemi **at least forty days** before the opening of the Forum. The sums paid will be deducted as consideration for the exercise of the right of withdrawal, in addition to the obligation of the withdrawing person to repay to Fondazione Ecosistemi the sums paid for any facilitations and/or organizational expenses other than those mentioned under point no. 9. In the event of a failure to participate in the Forum without prior written notice of the withdrawal, or in case this is exercised less than thirty days after the opening of the Forum, the exhibitor will be required to pay to Fondazione Ecosistemi a penalty equal to twice the amount of the amount due under point no. 9, in addition to the obligation for the withdrawing person to repay the Fondazione Ecosistemi the sums paid for any facilitations and/or organizational expenses other than those referred to under point no. 9, except for compensation for greater damages. Only in case of proven force majeure, which must be communicated in writing and documented to the Fondazione Ecosistemi at least 10 days before the opening of the Forum, the Fondazione Ecosistemi reserves the right to accept the waiver, with payment to the Fondazione Ecosistemi of 50 % of the amounts due for the participation.

SUSTAINABILITY OF THE EVENT

11. Sustainability of the Event

The Compraverde Forum is committed, from its first edition, to improving the behaviours according to sustainability and eco-compatibility standards consistent with the purpose of the initiative. In order to help reduce the environmental impact of the Forum, exhibitors are required to comply with the guidelines issued by Fondazione Ecosistemi in organizing the exhibition areas, the cultural initiatives and more generally for their activity before, during and after the Forum in accordance with the requirements of the ISO 20121 standard. In recent years, the Organizational Secretariat has implemented and certified an integrated management system for quality, environment, health and safety, and social responsibility. The adaptation to the requirements of the SA8000 and to the Social Security standards has therefore led to the completion of a path meant to combine the Company's competitiveness with the respect for the quality, environmental, safety and health standards, and for the workers' rights. In order to foster the sharing of the guiding principles of these standards, the Organizational Secretariat is committed to collaborating with suppliers and partners so that they also adopt the same operational logics as covered by the definition of "Social Responsibility".

S.I.A.E.

12. S.I.A.E. (Italian Society of Authors and Publishers)

The Fondazione Ecosistemi does not take any responsibility for exhibitors who will use TV, audio and sound equipment during the Forum not compliant with the payment of S.I.A.E. (Italian Society of Authors and Publishers): therefore, the exhibitor undertakes to exempt the Ecosistemi Fondazione and Adescoop s.c. from any prejudicial consequences which might result from the provisions under this point.

OFFICIAL CATALOGUE

13. Official Catalogue

Fondazione Ecosistemi provides, without this being a commitment or a responsibility towards the participant, for the drafting, in electronic and/or paper form, and the dissemination of the Official Catalogues, which include all the indications on the received and accepted applications up to 30 days before the beginning of the Forum. In order to be included there, the participant must complete the online form and check the successful completion of the data transmission to the Organizational Secretariat within the above deadline. Fondazione Ecosistemi rejects any and all liability as to the publication date of the Catalogue and with **respect to possible omissions** and incorrect completions by the participant or for any typographical or page layout errors. The Ecosistemi Foundation reserves the right to accept the texts of the inserts, and in any case, does not assume any liability whatsoever with respect to the assertions of the advertisers. In addition, the Ecosistemi Fondazione reserves the right to move - at its sole discretion - the positions of the already agreed adverts, in case technical requirements impose this. Ecosistemi Fondazione assumes no responsibility for printing defects of the ads reproduced from materials that do not meet the requirements for a reproduction in accordance with the best practices. In any case, as far as colour ads are concerned, the advertiser's complaints about the lack of fidelity of the colours to those of the original material will not be accepted, if the complaints themselves do not take into account the implicit tolerance in the printing system of the publication.

GENERAL PROVISIONS

14. General Provisions

In the event that, for unforeseen reasons or for any reason whatsoever, the Forum would not or could not take place, the applications for participation are considered automatically cancelled with the consequent cancellation of the contract: accordingly, the amounts paid will be reimbursed net of the expenses incurred and the commitments assumed and without any interest accruing on the sums collected for the participation. In case of changes of the date, duration and opening times, and in case the Forum, once opened, is suspended due to unforeseen events, the Ecosistemi Fondazione is not required to return the cashed participation fees. In the above cases, by explicit agreement, the participants may not act against the Fondazione Ecosistemi, for any title or cause.



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15. Failure to comply with the Rules and Regulations

The Ecosistemi Fondazione reserves the right to establish additional rules and regulations as deemed necessary from time to time, in order to better regulate the whole course of the Forum, also in derogation of these General Regulations. These rules will be brought to the attention of the participants by circular letters and newsletters; these will have the same value as those of these Regulations and their observance is mandatory. The failure to comply with or the violation of the provisions of this Regulation and the subsequent rules and regulations give rise to an unquestionable decision of the Ecosistemi Fondazione, to decline of the confirmation of participation and to the immediate, temporary or final closure of the areas and/or to the immediate expulsion from the quarters, without this causing any reimbursement of the amount paid and without any right to compensations and/or indemnities in favour of the defaulting exhibitor, who will be required to pay the Ecosistemi Fondazione the sum of € 15,000.00 (fifteen thousand/00) as a penalty, in addition to compensation for the greater damages. Complaints of any nature regarding the organization of the exhibitions and their performance will only be considered if communicated in writing by registered mail addressed to the Ecosistemi Fondazione before the closing date of the events. The decisions made by Fondazione Ecosistemi on the matters will be final and irrevocable.

16. Validity of Commitments

Only the commitments made by the Legal Representative of the Fondazione Ecosistemi are valid.

17. Competent Court with exclusive Jurisdiction

Any dispute relating to the interpretation and execution of the present Rules and of the contract entered into with the Exhibitor shall be subject to the exclusive jurisdiction of the Courts of Law of Rome. These General Regulations are deemed applicable for the 2017 edition of the Compraverde-BuyGreen Forum. The Accessory Regulations, such as the Conference Room Regulations, drawn up by the Fondazione Ecosistemi, are an integral part of the present and are valid only for the mentioned edition.

For reading and acceptance of these General Regulations

Stamp and signature of the legal representative

Pursuant to and for the purposes of articles 1341 and 1342 of the Italian Civil Code the Exhibitor specifically approves the following clauses: 1) Name of the Organizers; 2) Date, Opening Times and Security; 3) Participation; 4) Application for Admission; 5) Irrevocability of the Application for Admission; 6) Past Debts; 7) Payments; 8) Invoices; 9) Reimbursement Amounts paid in Case of Non-acceptance of the Application Form; 10) Withdrawal; 11) Sustainability of the Event; 12) S.I.A.E.; 13) Official Catalogue; 14) General Provisions; 15) Failure to comply with the Rules and Regulations; 16) Validity of Commitments; 17) Competent Court with exclusive Jurisdiction.

Date _____

Stamp and signature of the legal representative



INFORMATION FOR EXHIBITORS (Art. 13 Legislative Decree 196/2003)

Under the Legislative Decree 196/2003, the Ecosistemi Fondazione, as a "holder" of the treatment, is required to provide some information regarding the use of personal data.

Aims of the treatment.

The personal data of the exhibitors at the above-mentioned Forum are treated with reference to the own institutional activity, and in particular for the following purposes:

1. - administrative and tax treatments in accordance with the accounting, tax and contract requirements in accordance with the statutory provisions (e.g. acquiring of preliminary data at the conclusion of a contract, performance of operations and supply of services based on the obligations under the concluded contract, etc.);
2. - Treatments related to the fulfilment of obligations provided under applicable laws, regulations and Community legislation, as well as provisions issued by authorities competent in this sense (e.g. tax regulations, statistics, etc.).
3. - Processing for the managing of the activities of Fondazione Ecosistemi in the above-mentioned Forum, for which the exhibitors have the right to give or withhold their consent. This category includes the following activities:
 - verification of the degree of customer satisfaction, carried out directly or by means of companies specialized in market research, and through statistical surveys;
 - sending of promotional, information and advertising material, newsletters relating to other initiatives organized by Fondazione Ecosistemi;
4. - treatments for the management of promotional and advertising information relating to the Forum in question.

Methods of Data Treatment

The treatment of personal data is done through manual, computerised and telematics means, with logics strictly correlated to the above-mentioned purposes and, in any case, so as to ensure the security of the data itself by adopting appropriate and preventative security measures as indicated in Articles 31 and subsequent of Legislative Decree 196/2003.

Categories of subjects to which the data can be communicated.

In order to carry out its activity, the Secretariat also addresses:

1. - Companies, enterprises, businesses and organizations which need to carry out instrumental activities, closely related to the management of the relationship established between the Secretariat and the customer. Such activities include:
 - processing, printing, enveloping, posting and delivering communications and information to customers;
 - creation and printing of official forum catalogues;
 - supply of services and performances related to participation to the exhibition (technical, logistical, insurance services, etc.);
2. - Debt collection companies, factoring companies, credit institutions.
3. - Companies, enterprises, businesses and organizations which carry out activities required for those of the Organizational Secretariat: activities of procurement and acquisition of visitors and exhibitors for the Forum, carried out on behalf of the Organizational Secretariat, by agents, brokers or similar ones;
 - sending information, communications, advertising and promotional material in general to customers, with regard to the above-named Forum and other events organized by the Organizational Secretariat or by third parties with whom ADESCOOP has signed specific agreements to that effect;
 - carrying out, on behalf of the Organizational Secretariat, of specific market research on representative samples of customers;
 - promotion, on behalf of the Organizational Secretariat, as agents, business promoters or similar, acquisition of visitors and exhibitors for the events and exhibitions of the Organizational Secretariat;
 - ensure the safety and security of the structures used by the Organizational Secretariat;
 - promotion, on behalf of the Organizational Secretariat, of services related to the business of visitors and exhibitors.

Scope of diffusion

As expressly set out in the General Regulations for the Participation in the Forum, in the event of a successful conclusion of the participation contract, the Organizational Secretariat will insert the personal data in the official catalogue of the Forum, which will be disseminated nationally and internationally. The data provided by the exhibitors may be disseminated by the Organizational Secretariat by insertion on digital media, multimedia and telematics means. The dissemination is useful as it allows the interested parties to become acquainted with the merchandise characteristics of the participating exhibitor and the location of the respective stand.

Authority to provide the Data

With regard to the above-mentioned treatments, we mention that providing your data is optional; although the non-provision may result in the impossibility of obtaining what is required. Your consent to provide the data can be transmitted by sending or delivering to the Organizational Secretariat of ADESCOOP-Agenzia dell'Economia Sociale Società Cooperativa the signed and sealed consent form as indicated below.



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Rights provided by art. 7 of Legislative Decree 196/2003

Finally, we inform you that art. 7 of the above-mentioned Law allows the exercise of specific rights. In particular, the concerned person may obtain from the holder the confirmation of the presence or not of his or her personal data and that such data may be made available to him in an intelligible form. The concerned party may also request to know the origin of the data and the purposes on which the treatment is based, as well as the manner in which it is processed and the logic applied to the processing carried out by electronic systems; to obtain the indication of the identification details of the holder and the persons responsible, if any, and the categories of persons to whom the personal data may be disclosed; to obtain the cancellation, transformation into an anonymous form or to block the unlawful processing of data as well as the updating, rectification or, if there is an interest thereto, the completion of the data; to oppose, for legitimate reasons, the treatment itself; to oppose, free of charge, the processing of personal data concerning him/her, for the purpose of sending advertising material or direct sale or for the purpose of market research or commercial communication. For any further information, you can contact us at:

ADESCOOP– Agenzia dell'Economia Sociale Società Cooperativa – via dei Colli n. 131, 35143 Padova, holder of the data processing rights pursuant to the Legislative Decree 196/2003.

Consent

In relation to the information provided to us pursuant to Legislative Decree 196/2003, the undersigned expresses the consent to the processing and communication of his/her own data qualified as personal by the aforementioned decree, and particularly with regard to the communication and dissemination of data to the extent, for the purposes and for the duration as specified below (tick the appropriate box):

☐ Communication of data to companies/entities/companies/external companies that provide for:

- the supply of services related to the participation to the exhibition (technical services, insurance, etc.);
- the printing of the official Forum catalogue covered by the present application;
- the printing, packing, posting and delivering communications to customers;
- the supervision and security of the structures used to conduct the Forum;

☐ Communication of data to companies/entities/companies/external companies and companies controlled by the Organizational Secretariat which, on behalf of the Organizational Secretariat, provide for:

- the promotion of services inherent to the commercial activity of the visitors and exhibitors;
- the carrying out of market research;
- the dissemination of data by publishing them in the "Official Catalogue" of the Forum, as provided for in the General Regulations of Participation, and by inserting them in digital media, including multimedia;

☐ Sending of communications, information, newsletters and advertising material relating to exhibition activities organized by the Organizational Secretariat or by third parties with which the Organizational Secretariat has concluded appropriate agreements to that effect.

Date _____

Seal and Signature of the Legal Representative
